**TEXAS PUBLIC FINANCE AUTHORITY** 

# STRATEGIC PLAN 2023-2027

# **PROVIDING COST-EFFECTIVE FINANCING** FOR THE STATE OF TEXAS



# STRATEGIC PLAN

# **FISCAL YEARS 2023 – 2027**

BY

# **TEXAS PUBLIC FINANCE AUTHORITY**

BOARD MEMBER	TERM EXPIRES	HOMETOWN
Billy M. Atkinson, Jr., chair	FEBRUARY 2023	Sugar Land
Ramon Manning, Vice Chair	FEBRUARY 2027	Houston
Jay A. Riskind, Secretary	FEBRUARY 2023	Austin
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Benjamin E. Streusand	FEBRUARY 2025	Spring
Vacant	FEBRUARY 2025	

JUNE 1, 2022 DEVINEY, EXECUTIVE DIRECTOR LEE BILLY M. TKINSON, JR., CHAIR

SIGNED:

APPROVED:

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# **TEXAS PUBLIC FINANCE AUTHORITY**

# AGENCY MISSION

The mission of the Texas Public Finance Authority ("TPFA" or "Authority") is to provide the most cost-effective financing available to fund capital projects, equipment acquisitions, and programs as authorized by the Texas Legislature.

#### Main Agency Functions

The TPFA performs its mission and functions by demonstrating the highest standards of ethics, accountability, efficiency, and transparency. The Authority's primary functions are to:

- 1. Actively serve as the central debt issuer to numerous client agencies consisting of state agencies, universities and other organizations included in Exhibit I.
- 2. Monitor outstanding debt of approximately \$3.78 billion as of June 1, 2022.
- 3. Evaluate and qualify requests for financing and issue general obligation or revenue debt obligations as authorized by the Legislature and voters of the State of Texas.
- 4. Pay debt service of approximately \$680 million for general obligation bonds and \$249 million for revenue bonds during the 2022-2023 biennium on debt that was issued on behalf of client agencies.
- 5. Monitor bond funds to ensure client agency expenditures are consistent with state and federal requirements.
- 6. Administer the Master Lease Purchase Program, which provides low cost, financing to state agencies and universities for capital purchases.
- 7. Provide program, administrative and legal support to the Texas Public Finance Authority Charter School Finance Corporation which issues debt on behalf of eligible open-enrollment charter schools and administers a credit enhancement program to assist charter schools in financing their facilities.
- 8. Provide program, administrative and legal support to the Texas Natural Gas Securitization Finance Corporation which expects to issue Customer Rate Relief Bonds during the 2022-23 biennium to finance certain extraordinary costs incurred by gas utilities related to Winter Storm Uri, pursuant to HB 1520, 87<sup>th</sup> Legislature, R.S.

Because it is authorized to issue debt on behalf of over 26 client agencies, the Authority's key service populations are other state organizations, and indirectly, the service populations served by those organizations. As part of its external assessment, the Authority conducted a customer satisfaction survey, the results of which are reflected in the Customer Service Report and included as Supplemental Schedule E. Furthermore, because it is one of the primary state bond issuers, the Authority plays a major role in shaping the public finance industry's perception of the state's debt issuance practices. The industry includes financial advisors, bond counsel, underwriters, investors, credit analysts, rating agencies and federal regulators. The Authority has led efforts among state bond issuers to lower the costs of issuance such as professional fees and underwriting spreads and to provide opportunities for meaningful participation by disadvantaged business enterprises ("DBEs") serving as bond counsel, financial advisor and underwriters. The Authority uses its financial expertise and resources to structure and market debt issues to achieve the overall lowest true interest cost for its client agencies and the State of Texas.

# **Organizational and Fiscal Aspects**

#### Board and Staff

The Authority is governed by a seven-member Board appointed by the Governor with the advice and consent of the Senate. Current Board members reside in Austin, Burleson, Bryan, Houston, Spring, and Sugar Land and have backgrounds practicing law, finance or accounting. The Board meets monthly or when it has business to conduct. The current budget provides funding for ten meetings each year.

The Authority's human capital is its most significant asset. The Authority is a state agency with an FTE cap of 16.0. The agency is charged with highly technical functions involving the management of billions of public dollars. Further, protection of the State's credit requires personnel with extensive expertise in finance, accounting, budgeting, information systems and legal matters such as municipal bond and public finance laws, federal regulatory laws, contract administration and employment law. It is essential for the agency to maintain this expertise through recruitment, training, compensation and continuing education to develop broader institutional expertise in municipal debt finance to meet the challenges placed

on bond issuers in a changing financial market and adapt to expanding workload requirements. As part of the Strategic Planning process, the Authority has completed a Workforce Plan, which is included as Supplemental Schedule D.

#### Budget

The Authority's budget consists of two components, agency operations and debt service for General Obligation Bonds. The Authority's administrative appropriations for agency operations for the 2022-2023 biennium is \$3,587,191. Similar to other small agencies, the majority of the agency's budget, approximately 91%, is dedicated to salaries and related personnel costs. Debt service on bonds and other debt obligations issued by the Authority is mostly paid from general revenue. General Obligation Bond Debt Service is appropriated directly to the Authority in provisions contained at the End of Article in various Articles of the General Appropriations Act ("GAA"). These appropriations are summarized in a rider in the Authority's bill pattern in the GAA.

# **EXECUTIVE SUMMARY**

The Authority is pleased to present its Strategic Plan for the FY 2023-2027 period. The board and staff of the Authority are grateful for the continued confidence in the financial services provided by the agency for the State of Texas.

In its thirty-seven plus years in existence, the Authority has developed expertise in issuing and managing debt authorizations for facilities and equipment financing, and continues to fund complicated and unique programs, including providing the initial layer of funding to support workers' compensation for the State of Texas, financing unemployment compensation for the Texas Workforce Commission, financing liquidity of the Texas Windstorm Insurance Association, and funding cancer prevention and research project grants for the Cancer Prevention and Research Institute of Texas. Additionally, the Authority provides administrative support to the Texas Public Finance Authority Charter School Finance Corporation issuing conduit revenue bonds for open-enrollment charter schools and administering federal grants that provide debt service reserve enhancements for charter schools.

As reflected in item 8 above, pursuant to HB 1520, 87<sup>th</sup> Legislature, R.S., the Authority established a special purpose entity (SPE), the Texas Natural Gas Securitization Finance Corporation, to issue Customer Rate Relief Bonds during the 2022-23 biennium to finance certain extraordinary costs incurred by natural gas utilities totaling approximately \$3.4 billion. The Authority will provide administrative and legal support to the SPE during the issuance process and for as long as any bonds are outstanding (potentially 30 years). This financial undertaking will be the Authority's largest single financing to date and the largest ever municipal bond issue in Texas, and will require additional resources, both in the form of additional personnel and finances, to administer any SPE outstanding debt. The resources and additional workload required to support existing and recently authorized financing programs and initiatives are reflected in the Authority's Workforce Plan and will be reflected in the agency's Legislative Appropriations Request submission for the FY 2024-2025 for legislative consideration.

# EXHIBIT I

#### Texas Public Finance Authority Client Agencies and Debt Financing Programs

#### **Client Agencies\***

- 1. Agriculture, Texas Department of
- 2. Agriculture Finance Authority, Texas
- 3. Cancer Prevention and Research Institute of Texas
- 4. Criminal Justice, Texas Department of
- 5. Environmental Quality, Texas Commission on (formerly Texas Low-Level Radioactive Waste Disposal Authority)\*\*
- 6. Facilities Commission, Texas
- 7. Health and Human Services Commission, Texas
- 8. Health Services, Texas Department of State
- 9. Historical Commission, Texas
- 10. Insurance, Texas Department of \*\*
- 11. Juvenile Justice Department, Texas (formerly Texas Youth Commission and Texas Juvenile Probation Commission)
- 12. Midwestern State University\*\*
- 13. Military Department, Texas (formerly Adjutant General, and Texas Military Facilities Commission)
- 14. Military Preparedness Commission, Texas (Texas Military Value Revolving Loan Fund)
- 15. National Research Laboratory Commission, Texas (Superconducting Super Collider Project)\*\*
- 16. Parks and Wildlife Department, Texas
- 17. Preservation Board, Texas State\*\*
- 18. Public Safety, Texas Department of
- 19. School for the Blind and Visually Impaired, Texas
- 20. School for the Deaf, Texas
- 21. State Technical College System, Texas\*
- 22. Stephen F. Austin State University\*\*
- 23. Texas Southern University
- 24. Transportation, Texas Department of
- 25. Windstorm Insurance Association, Texas\*\*
- 26. Workers' Compensation Commission, Texas\*\*
- 27. Workforce Commission, Texas\*\*

#### **Active Commercial Paper Programs**

- 1. Revenue (Series 2019A/B) for Master Lease Purchase Program capital equipment acquisitions, capital improvement projects, and certain building construction projects
- 2. General Obligation (Series 2009A/B) for the Cancer Prevention and Research Institute of Texas Grant Program
- 3. Revenue (Series 2016A/B) for the Texas Facilities Commission projects authorized by the 84<sup>th</sup> and 86<sup>th</sup> Legislature

\*The Authority may provide debt issuance services, upon request, by other state agencies or institutions of higher education per TX Gov't Code, chapter 1232.101(b)

\*\*Inactive or no longer outstanding

# AGENCY OPERATIONAL GOAL AND ACTION PLAN

The Authority's operational goal is to provide cost effective financing for legislatively authorized programs, capital construction projects and equipment acquisitions for state agencies, universities and other state organizations, as well as public charter schools; monitor outstanding debt in the most efficient manner; maintain the State's "AAA" credit rating; and conduct its business in a manner that is both transparent and open to the public and performed with the highest ethical standards.

To achieve this goal:

- 1. The Authority analyzes proposed financings, engages the services of underwriters and other bond service professionals, and issues debt in a manner that is cost effective and which provides the lowest cost of borrowing for client agencies, as well as for other organizations as authorized by the legislature;
- 2. The Authority monitors and manages bond proceeds and services the outstanding debt by making timely payments of principal and interest and complies with both bond covenants to ensure compliance with applicable federal tax and securities laws; and,
- 3. To ensure that an obligation default, which could adversely affect the State's credit rating, does not occur, the Authority must closely monitor all debt obligations and demonstrate competence in interactions with third party obligors, underwriters, bond counsel, financial advisors, client agencies, and the State's leadership and oversight agencies, to optimize cost effectiveness and efficiency while also minimizing transactional risks.

The Authority will achieve or support each statewide objective as follows:

- 1. Accountable to tax and fee payers of Texas. The Authority supports this statewide objective by conducting its operations in a manner that displays the highest ethical standards, encouraging the personal and professional development of its employees and issuing debt obligations for the state using sound financial management practices.
- 2. Efficient such that maximum results are produced with no waste of taxpayer funds, including the elimination of redundant and non-core functions. The core function of the Authority directly supports this statewide objective as the agency serves as the primary debt issuer for client agencies and possesses the expertise necessary to access financial markets to achieve significant savings for Texas taxpayers. Debt issuance consolidation through the Authority eliminates unnecessary redundant functions and services within each of the Authority's client agencies, resulting in significant cost savings to the State.

As the State's central debt issuer, TPFA has expertise and adaptability to respond to the State's needs to finance both self-supporting and non-self-supporting debt in either general obligation or revenue financing mode as directed by the legislature. Furthermore, the Authority is experienced in financing capital projects, major equipment purchases, public health project grants, unemployment insurance and risk management initiatives.

TPFA's bond fund management activities including the timely and accurate payment of debt service obligations to bond holders. Compliance with bond covenants, Internal Revenue Service and other regulatory authority regulations is essential to the maintenance of the State's "AAA" credit rating and its ability to borrow at the lowest possible cost.

3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures and implementing plans to continuously improve. The Authority utilizes a number of financing techniques to manage over \$3.78 billion (as of June 1, 2022) in outstanding debt by issuing either long term fixed rate debt or short term variable rate debt, and by timely refunding outstanding debt to achieve the lowest overall cost of borrowing, which results in debt service savings to the taxpayers of the State.

- 4. **Providing excellent customer service**. The Authority's customers consist of client agencies on whose behalf the Authority provides financing. The Authority provides the highest quality service to meet the needs of each client agency as validated in its Report on Customer Service.
- 5. Transparent such that agency actions can be understood by any Texan. All financing decisions made by the Authority are decided in open meeting, the minutes of which are available on the Authority's website. Further, the Authority's website includes all significant debt related polices and provides links to all offering documents issued since 2000. The Authority also regularly reports information relating to all financings to the Bond Review Board, which publishes such information, along with data from other State debt issuers, in a consolidated and easily understandable format. Additionally, the Authority's bond activity and related offering documents are accessible on the Electronic Municipal Market Access system ("EMMA"), the official repository of the Municipal Securities Rulemaking Board for information on virtually all municipal bonds.

# **REDUNDANCIES AND IMPEDIMENTS**

Service, Statute, Rule or Regulation (Provide Specific Citation, if applicable)	Describe why the Service, Statute, Rule or Regulation is Resulting in Inefficient or Ineffective Agency Operations	Provide Agency Recommendation for Modification or Elimination	Describe the Estimated Cost Savings or Other Benefit Associated with Recommended Change
GAA, Article IX, Sec. 7.04. Contract Notification: Amounts Greater than \$50,000.	TPFA staff, on behalf of the Board, enters into contracts with bond service providers, pursuant to Gov't Code chapter 1232. TPFA reports bond costs of issue to the Bond Review Board pursuant to Title 34, Part 9, Subchapter A, Rule §181.3, 181.5 and 181.10, including all RFP's for bond service providers. Additionally, all related contracts and invoices for outside counsel are reviewed and approved by the Office of the Attorney General pursuant to Gov't Code section 402.0212(f). The provision in the GAA under the LBB reporting requirements does not include a selection option for TPFA to report bond service provider contracts under Gov't Code chapter 1232.	TPFA enters into contracts with bond service providers pursuant to Gov't Code chapter 1232 rather than Gov't Code chapter 2155.	Eliminates duplicate work efforts and duplicate reporting requirements.
Equal Employment Opportunity Policy, Gov't Code § 2152.109, modified by Gov't Code § 2052.003(d)	Report is not necessary to accomplish the objectives of the statute that contains the reporting requirement. Information is reported under other areas of the Labor Code and reported by the Comptroller.	Both Gov't Code § 2152.109 and Gov't Code § 2052.003 should be repealed; Labor Code § 21.452 should be amended to provide that the Workforce Commission develop and promulgate an equal employment opportunity policy that all state agencies must adopt; and Labor Code § 21.552 should be amended to require that equal employment opportunity information be compiled and reported to the TWC by the Comptroller from the data submitted through the standardized reporting	Eliminates duplicate work efforts.

		of human resource	
		information that is submitted by all state agencies.	
Equal Employment Opportunity Report Required, Labor Code § 21.552	This report is an automatically generated report of human resources information produced by the Comptroller to individual state agencies and subsequently submitted to the Workforce Commission by the Comptroller rather than by each individual state agency.	Amend to reflect the current reporting process of the Comptroller to the Workforce Commission	Reflects current reporting process.
Minority Hiring Practices, Report on (Annual Report), Labor Code § 21.504	There is no report provided directly to the Workforce Commission by each individual state agency. This report is an automatically generated report of human resource information provided by the Comptroller and provided in conjunction with the Equal Employment Opportunity Report.	Amend to reflect the current reporting process of the Comptroller to the Workforce Commission.	Reflects current reporting process.
Health & Safety Code § 388.005 report to State Energy Conservation Office	This reporting requirement duplicates the reporting requirement in Executive Order RP 49.	Amend statute to delete the duplicate reporting. The statutory objective is achieved through Executive Order RP 49.	Eliminates duplicate work efforts and duplicate reporting.
General Appropriations Act limitations related to budget and staffing level	The Authority's funding and staffing levels are established in the General Appropriations Act and are based upon forward looking assumptions of agency workload and staffing needs to meet that assumed workload. However, bond issuance is transactional in nature, the timing of which is dependent on client agency project schedules and new legislative mandates established in the GAA, neither of which can be fully anticipated at the time the agency LAR is submitted.	Restoration of a rider that provides contingency funding for peak agency workload. TPFA requested restoration of an appropriations rider styled "Contingency Funding for Agency Operations". This rider was not adopted by the 85 <sup>th</sup> Legislature. TPFA also requested similar modifications to Rider 6 "Appropriation and Transfer Authority for Revenue Commercial Paper Programs: Payments and Administrative Fees."	The benefits of having additional flexibility would improve efficiency in responding to client needs and refunding opportunities and allow the Authority to more effectively capture debt service savings at no additional cost to the General Revenue Fund.

	The Authority seeks additional flexibility to self-fund peak staffing and staff expertise to meet peak demand.	TPFA seeks to eliminate an impediment to TPFA's administrative operations, i.e., TPFA receives static funding but the debt issuance workload is dynamic. TPFA requested non-General Revenue funds to provide supplemental funding during peak workload cycles. Subject to TPFA board approval, TPFA will seek this rider language for fiscal years 2024-2025.	
Non-Financial Information Report, Gov't Code § 2101.0115	Contains redundant reporting requirement. A copy of agency's HUB Progress Report which is submitted to Governor pursuant to Gov't Code §2161.124 is also required to be included in the Non- Financial Information Report.	Eliminate duplicate HUB reporting requirement.	Eliminates duplicate work efforts and duplicate reporting requirements.

# SUPPLEMENTAL SCHEDULES

- A. Budget Structure Goals, Objectives and Outcome Measures, Strategies and Output, Efficiency and Explanatory Measures
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# **A. BUDGET STRUCTURE**

# AGENCY GOALS, OBJECTIVES, STRATEGIES AND MEASURES - FISCAL YEARS 2024-2025

**Goal A:** To provide financing for capital construction projects and equipment, as authorized by the Legislature, for client agencies to assist them in meeting their goals while ensuring those issuances are accomplished cost effectively and the resulting obligations are monitored and managed in the most efficient manner possible.

Objective A.1.	To provide timely and cost effective funding for client agencies at the lowest possible	
	cost.	
Outcome A	Percent of bond debt issues completed within 120 days of request for financing.	
Outcome B	Percent of commercial paper debt issues completed within 90 days of request for	
	financing.	
Strategy A.1.1.	Analyze and process applications for debt financing submitted by client agencies and	
	issue debt to provide financing in an efficient and cost-effective manner.	
Output Measure A	Number of requests for financings approved.	
Output Measure B	Total dollar amount of requests for financings approved.	
Output Measure C	Total number of new Master Lease Purchase Program lease contracts processed.	
Output Measure D	Total dollar amount of new Master Lease Purchase Program lease contracts processed.	
Efficiency Measure A	Average issuance cost per \$1,000 of bonds issued.	
Efficiency Measure B	Average ongoing commercial paper costs.	
Explanatory Measure A	Total issuance costs incurred.	
Explanatory Measure B	Total dollar amount of issues.	
Explanatory Measure C	Present Value Savings on Refunded Bonds	
Objective A.2.	To manage and monitor 100% of bond proceeds and covenants and to pay 100% of the	
	outstanding debt service which is due, on time.	
Strategy A.2.1.	Manage bond proceeds and monitor covenants to ensure compliance.	
Output Measure A	Number of financial transactions including debt service payments.	
Explanatory Measure A	Total number of Master Lease Purchase Program lease contracts managed.	
Explanatory Measure B	Total dollar amount of Master Lease Purchase Program lease contracts managed.	
Strategy A.2.2.	Make general obligations bond debt service payments on time.	

**Goal B:** To maintain the Texas Public Finance Authority's policy through which purchasing and contracting through historically underutilized businesses will meet or exceed those guidelines and goals promulgated by the Legislature and the Texas Comptroller of Public Accounts.

Objective B.1:	To include historically underutilized businesses at a rate that meets or exceeds the annual procurement utilization goals set forth in the Comptroller's rules, which are adopted and incorporated herein (23.7% for professional services, 26% for other services and 21.1% for commodities contracts).
Outcome A:	Percent of total number of value of purchasing and contracts awarded to HUBs.
Strategy:	<ul> <li>Maintain the Authority's policy of meeting or exceeding state guidelines for HUB purchasing and contracting through actions including, but not limited to, the following: <ul> <li>a. Using the Comptroller's HUB directory to identify HUBs and include them on bid lists and RFP mailing lists</li> <li>b. Including qualified HUBs in the Underwriting Pool for negotiated bond sales</li> <li>c. Requiring bidders on competitive bond sales to make a good faith effort to include HUBs in the syndicate, if a syndicate is formed</li> <li>d. When appropriate, using HUBs as Bond Counsel and Financial Advisor</li> <li>e. When appropriate, using HUBs for other bond issuance services such as printers, verification agents, etc.</li> <li>f. Soliciting bids from HUB firms for administrative purchases</li> <li>g. Seeking to identify firms eligible for HUB certification and, when able, assisting them in becoming certified</li> </ul> </li> </ul>
Outputs:	Number of HUB vendors and contractors contacted for bidsNumber of HUB purchases and contracts awardedDollar value of HUB contracts and purchasesNumber of HUB firms submitting competitive bids or participating in syndicates for competitive bid sale of bondsNumber of HUBs included in syndicate for negotiated sale of bonds

# **B. PERFORMANCE MEASURE DEFINITIONS**

Outcomo Mossuro A	Parcent of Rond Daht Issues Completed Within 120 Days of Paguest for	
Objective A.1.: To Provide Timely and Cost-Effective Funding for Client Agencies at the Lowest Possible Cost		

Outcome Measure A	Percent of Bond Debt Issues Completed Within 120 Days of Request for Financing
Short Definition:	An issue is considered complete when the bond issue closes and funds are available for the client agency's use. In most circumstances, funding will be provided within 120 days of the approval of a request for financing by the TPFA Board.
Purpose/Importance:	Financing must be accomplished in a timely manner to serve the needs of the client agency.
Source/Collection of Data:	Board minutes (date of Approval of Request for Financing); Bond Documents (closing date).
Method of Calculation:	This measure is calculated by determining, for each initial financing, the number of days between the date the request for financing was approved by the TPFA Board and the date of funding, and then taking the number of issues accomplished within 120 days and dividing it by the total number of issues during the period. The date of board approval is the latter of when the method of sale is determined, and when all service providers are appointed on a transaction
Data Limitations:	The amount of time required to fulfill a request for financing depends on how soon the client agency submits the request for financing, the complexity of the transaction, and market conditions.
Calculation Type:	Non-cumulative
New Measure:	No
Desired Performance:	Higher than target

Outcome Measure B	Percent of Commercial Paper Debt Issues Approved Within 90 Days of Request for Financing
Short Definition:	An issue is considered approved when the funds are available for the client agency's use. In most circumstances, funding will be provided within 90 days of the approval of a request for financing by the TPFA Board.
Purpose/Importance:	Financing must be accomplished in a timely manner to serve the needs of the client agency.
Source/Collection of Data:	Board minutes (date of Approval of Request for Financing); Bond Review Board Approval Letter.
Method of Calculation:	This measure is calculated by determining, for each commercial paper issue, the number of days between the date the request for financing was approved by the TPFA Board and the date of Bond Review Board approval, and then taking the number of issues accomplished within 90 days and dividing it by the total number of issues during the period.
Data Limitations:	The amount of time required to fulfill a request for financing depends on how soon the client agency submits the request for financing, the complexity of the transaction, and market conditions.
Calculation Type:	Non-cumulative
New Measure:	No
Desired Performance:	Higher than target

Strategy A.1.1.: Analyze and process applications for debt financing submitted by client agencies and issue debt to provide financing in an efficient and cost effective manner.

Output Measure A	Number of Requests for Financings Approved	
Short Definition:	Actual number of request for financings (for bond issues and commercial paper), refundings, and cash defeasances approved. A financing is approved when the TPFA Board votes to approve the request for financing or, if there is no request for financing, selects a method of sale.	
Purpose/Importance:	Measures agency activity and workload.	
Source/Collection of Data:	Board Minutes, Agency Records, including monthly Staff Report to the Board.	
Method of Calculation:	This measure is calculated by totaling the number of requests for financings, defeasances, and refundings approved by the TPFA Board, when the method of sale is determined, and when all service providers are appointed on a transaction.	
Data Limitations:	The number of issues requested and approved is dependent on the number of financing requests submitted by client agencies and the number of projects approved by the Legislature. The number of refunding bond issues depends on factors including, but not limited to, the interest rate environment and federal tax law.	
Calculation Type:	Cumulative	
New Measure:	No	

Desired Performance:	Higher than target	
Output Measure B	Total Dollar Amount of Requests for Financings Approved	
Short Definition:	Actual dollar amount of requests for financing (for bond issues and commercial paper), refundings, and cash defeasances approved. A financing is approved when the TPFA Board votes to approve the request for financing or, if there is no request for financing, selects a method of sale.	
Purpose/Importance:	Measures agency activity, service to client agency, and workload.	
Source/Collection of Data:	Board Minutes, Agency Records, including the monthly Staff Report to the Board.	
Method of Calculation:	This measure is calculated by totaling the dollar amount of requests for financings, defeasances, and refundings approved.	
Data Limitations:	The total dollar amount of requests received and approved is dependent on the amount of requests by client agencies and projects approved by the Legislature.	
Calculation Type:	Cumulative	
New Measure:	No	
Desired Performance:	Higher than target	

Output Measure C	Total Number of New Master Lease Purchase Program Lease Contracts Processed			
Short Definition:	This measure reflects the total number of new Master Lease Purchase Program lease contracts processed with a related invoice during the reporting period.			
Purpose/Importance:	Measures agency activity, service to client agencies, and workload			
Source/Collection of Data:	Agency records, Lease Management System Database.			
Method of Calculation:	This measure is calculated by totaling the number of new Master Lease Purchase Program lease contracts processed with a related invoice during the reporting period.			
Data Limitations:	The total number of new Master Lease Purchase Program lease contracts processed is dependent on the amount of requests by client agencies, projects approved by the Legislature, and client agencies invoicing practices.			
Calculation Type:	Cumulative			
New Measure:	No			
Desired Performance:	Higher than target			

Output Measure D	Total Dollar Amount of New Master Lease Purchase Program Lease Contracts Processed			
Short Definition:	This measure reflects the total dollar amount of new Master Lease Purchase Program lease contracts processed with a related invoice during the reporting period.			
Purpose/Importance:	Measures agency activity, service to client agencies, and workload.			
Source/Collection of Data:	Agency records, Lease Management System Database.			
Method of Calculation:	This measure is calculated by totaling the dollar amount of new Master Lease Purchase Program lease contracts processed with a related invoice during the reporting period.			
Data Limitations:	The total dollar amount of new Master Lease Purchase Program lease contracts processed is dependent on the amount of requests by client agencies and projects approved by the Legislature.			
Calculation Type:	Cumulative			
New Measure:	No			
Desired Performance:	Higher than target			

Efficiency Measure A	Average Issuance Cost per \$1,000 of Bonds Issued			
Short Definition:	Issuance costs include financial advisory fees, bond counsel fees, printing of official statements, printing of bonds or notes, rating agency fees, trustee fees, paying agent/registrar fees, escrow agent fees, verification agent fees and other miscellaneous costs paid at closing, typically, from bond proceeds.			
Purpose/Importance:	Measures cost effectiveness of financing.			
Source/Collection of Data:	Invoices from financial advisors, bond counsel, rating agencies and printers, etc., agency accounting records indicating payment of such invoice, Bond Transaction Reports filed with the Bond Review Board.			
Method of Calculation:	This measure is calculated by taking the total costs of issuance of all bond issues, excluding commercial paper, and dividing it by the total par amount of all bond issues, in thousands of dollars.			
Data Limitations:	The par amount and number of bond issues is dependent on the financing requests received from client agencies and projects approved by the Legislature. Delays in receipt of invoices for costs of issuance.			
Calculation Type:	Non-cumulative			
New Measure:	No			
Desired Performance:	Lower than target			

Efficiency Measure B	Average Ongoing Commercial Paper Cost				
Short Definition:	Fees include dealer and/or remarketing agent fees, rating agency fees, liquidity or letter of credit fees, bond counsel and financial advisor and other miscellaneous issuance costs of the program.				
Purpose/Importance:	Measures cost effectiveness of financing.				
Source/Collection of Data:	Invoices from dealers, remarketing agents, liquidity providers, rating agencies, financial advisors, bond counsel, agency accounting records indicating payment of such invoices and the amount of commercial paper outstanding during the reporting period (commercial paper tracking spreadsheets).				
Method of Calculation:	This measure is calculated by dividing ongoing fees related to the commercial paper programs incurred during the period by the weighted average amount of commercial paper outstanding during the same period.				
Data Limitations:	Delays in receipt of invoices. The size of program (weighted average amount of commercial paper outstanding) depends on the number of financing requests submitted by client agencies and the number of projects approved by the Legislature.				
Calculation Type:	Non-cumulative				
New Measure:	No				
Desired Performance:	Lower than target				

Explanatory Measure A	Total Issuance Costs Incurred				
Short Definition:	Issuance costs include financial advisory fees, bond counsel fees, printing of official statements, printing of bonds or notes, rating agency fees, trustee fees, paying agent/registrar fees, escrow agent fees, verification agent fees and other miscellaneous costs paid at closing, typically from bond proceeds, for all bond issues.				
Purpose/Importance:	Measures cost effectiveness of financing.				
Source/Collection of Data:	Invoice from financial advisors, bond counsel, rating agencies and printers, etc.; agency accounting records indicating payment of such invoices; Bond Transactior Reports filed with the Bond Review Board.				
Method of Calculation:	This measure is calculated by totaling all the issuance costs for all bond issues during the reporting period.				
Data Limitations:	Delays in receipt of invoices.				
Calculation Type:	Non-cumulative				
New Measure:	No				
Desired Performance:	Lower than target				

Explanatory Measure B	Total Dollar Amount of Issues				
Short Definition:	The total principal amount of all bonds issued during the reporting period.				
Purpose/Importance:	Measures agency workload.				
Source/Collection of Data:	Agency records, Bond Transcripts.				
Method of Calculation:	This measure is calculated by totaling the principal amount of all bonds issued during the reporting period.				
Data Limitations:	The par amount and number of bond issues is dependent on the financing requests received from client agencies and projects approved by the Legislature.				
Calculation Type:	Non-cumulative				
New Measure:	No				
Desired Performance:	Higher than target				

Explanatory Measure C	Present Value Savings on Refunded Bonds					
Short Definition:	The net present value savings is the dollar amount of the total reduction in debt service, net of issuance costs, accrued interest, cash contributions or reserve function contributions, discounted at the true interest cost of the refunding bonds.					
Purpose/Importance:	Measures cost effectiveness of refunding bond series.					
Source/Collection of Data:	Agency Records, Verification Report from Bond Transcript.					
Method of Collection:	To express present value savings as a percentage of the refunding transaction, this measure is calculated by dividing the net present value savings (as described in the definition) by the par amount of the refunded bonds. The net present value savings is calculated by the financial advisor or underwriter.					
Data Limitations:	Refunding opportunities depend on interest rate environment and federal tax law.					
Calculation Type:	Non-cumulative					
New Measure:	No					
Desired Performance:	Higher than target					

# Objective A.2.: To manage and monitor 100% of bond proceeds and covenants and to pay 100% of the outstanding debt service which is due, on time.

Output Measure A	Number of Financial Transactions Including Debt Service Payments					
Short Definition:	Financial transactions include debt service payments, transfers of interest earnings from unappropriated, transfers of interest earnings between bond funds, transfers to client agencies for construction expenditures, transfers from MLPP participatory agencies and other agencies for debt service purposes, and other miscellaneous transactions related to the measure.					
Purpose/Importance:	Financial transactions are required to be made to allow for the management of bond proceeds and monitoring of bond covenants. While some of the financial transactions are not specifically stipulated in the bond documents, the transactions must be made to remain in compliance with those documents. Measures agency workload.					
Source/Collection of Data:	USAS Accounting Records (Journal Vouchers, Budget Vouchers, Expenditure Vouchers, MLPP Vouchers, Travel Vouchers, Debt Service Payment Vouchers, etc.)					
Method of Calculation:	This measure is calculated by totaling the number of financial transactions on each voucher, including debt service payments, processed during the reporting period.					
Data Limitations:	The number of financial transactions can be affected by: the number of funds opened, the number of bond issues, the number of projects authorized by the Legislature and the number of requests for financing from client agencies.					
Calculation Type:	Cumulative					
New Measure:	No					
Desired Performance:	Higher than target					

# Strategy A.2.1.: Manage bond proceeds and monitor covenants to ensure compliance.

Explanatory Measure A	Total Number of Master Lease Purchase Program Lease Contracts Managed				
Short Definition:	This measure reflects the total number of active Master Lease Purchase Program leases with a related invoice as of the last day of the reporting period.				
Purpose/Importance:	Measures agency activity and workload.				
Source/Collection of Data:	Agency records, Lease Management System database.				
Method of Calculation:	This measure is calculated by totaling the number of active Master Lease Purchase Program lease contracts managed with a related invoice on the last day of reporting period.				
Data Limitations:	The number of active Master Lease Purchase Program leases is determined by client agency requests and legislative appropriation.				
Calculation Type:	Non-cumulative				
New Measure:	No				
Desired Performance:	Higher than target				

Explanatory Measure B	Total Dollar Amount of Master Lease Purchase Program Lease Contracts Managed				
Short Definition:	This measure reflects the total dollar amount of active Master Lease Purchase Program lease contracts managed with a related invoice.				
Purpose/Importance:	Measures agency activity and workload.				
Source/Collection of Data:	Agency records, Lease Management System database.				
Method of Calculation:	This measure is calculated by totaling the dollar amount of Master Lease Purchas Program lease contracts managed with a related invoice as of the last day of the reporting period.				
Data Limitations:	The total dollar amount of Master Lease Purchase Program lease contracts processed is dependent on the amount of requests by client agencies and approved by the Legislature.				
Calculation Type:	Non-cumulative				
New Measure:	No				
Desired Performance:	Higher than target				

# Strategy A.2.2.: Make General Obligation Bond Debt Service Payments on Time.

# C. HISTORICALLY UNDERUTILIZED BUSINESS PLAN

In compliance with Texas Government Code, Chapter 2161, the Board of the Authority has adopted the Comptroller's statewide Historically Underutilized Business ("HUB") goals for the procurement categories for the State of Texas, as well as more detailed procedures for HUB participation goals. This includes the use of HUBs and disadvantaged business enterprises ("DBEs") participating in the bond issuance process as bond service providers in such roles as financial advisors, bond counsel, financial printers, and bond underwriters, as well as in the agency's day-to-day administrative procurements. It is the Authority's policy to meet or exceed the guidelines promulgated by the Legislature and the Comptroller regarding the use of HUBs.

The Authority's HUB Goals, Objectives and Strategies are included in the agency's Supplemental Schedule A - Budget Structure. Below are the Board adopted HUB goals for the next five years for meeting or exceeding the statewide goals.

HUB PROCUREMENT CATEGORIES	FY 2023	FY 2024	FY 2025	FY 2026	FY 2027
Professional Services	23.70%	23.70%	23.70%	23.70%	23.70%
Other Services	26.00%	26.00%	26.00%	26.00%	26.00%
Commodities	21.10%	21.10%	21.10%	21.10%	21.10%

#### HUB Assessment Report

The following complies with the internal assessment and evaluation on the utilization of HUBs, including the agency's efforts of the previous two fiscal years and to increase HUB participation, pursuant to S.B. 1, 87<sup>th</sup> Legislature, R.S., Article IX, Sections 7.06 and 7.07.

	Statewide HUB	HUB Expenditures		HUB Expenditures	
HUB Procurement Categories	Goals	for FY 2020		for FY 2021	
Heavy Construction*	11.20%	0.00%	\$0.00	0.00%	\$0.00
Building Construction*	21.10%	0.00%	\$0.00	0.00%	\$0.00
Special Trade Construction*	32.90%	0.00%	\$0.00	0.00%	\$0.00
Professional Services	23.70%	0.00%	\$0.00	10.13%	\$55,313
Other Services	26.00%	3.11%	\$23,000	4.86%	\$46,691
Commodities	21.10%	51.69%	\$18,677	81.01%	\$26,936
Total Expenditures		3.06%	\$41,677	8.37%	\$128,941

\*TPFA has no procurements under this category

#### Attainment

In FY 2020 and FY 2021, the Authority achieved its HUB attainment goal in one of the three HUB Procurement Categories Commodities, by exceeding the 21.10% goal in FY 2020 with 51.69% and in FY 2021 with 81.01% of overall expenditures with HUBs.

In addition to expenditures reported in the table above, significant amounts of underwriting fees were paid to DBEs and/or HUBs in both FY 2020 and FY 2021. Because underwriting fees are paid from bond proceeds rather than from Treasury funds, those amounts are not reflected in the table above under Professional Services.

#### Factors Affecting Attainment

In the Professional Services and Other Services categories in Fiscal Years 2020 and 2021, the agency made large expenditures related to the issuance and ongoing administration of bond issues to service industries where very few HUB firms are available. These industries include paying agents, commercial banks, rating agencies and property and

casualty insurance companies. As noted, underwriting fees, which are paid to DBE's and/or HUBs, are not reflected in the expenditures above, as these fees are netted from bond proceeds prior to the deposit of funds into the State Treasury.

### Good Faith Efforts

The Authority makes a good faith effort to utilize HUBs in the procurement process of all goods and services whenever applicable. The Authority issues RFP's to pre-qualify firms for inclusion in bond service provider pools for underwriter, bond counsel and financial advisor and the Authority invites the limited number of qualified HUB firms to submit proposals to provide these services. In addition to these good faith efforts, the Authority will not participate in any programs, nor will it conduct business with any entity that is found to knowingly discriminate against persons on the basis of race, color, gender, age, national origin, citizenship, genetic information, religion, veteran status, or physical or mental disability.

During FY 2020-2021 biennium, the Board selected a pool of highly qualified service providers for underwriters, bond counsel and financial advisors. The underwriting pool is comprised of sixteen (16) firms, including three (3) DBEs; a pre-qualified bond counsel pool of eight (8) law firms, two (2) of which are HUBs; and the Board selected three (3) financial advisors that includes one (1) HUB firm. During FY 2020, the Authority completed one (1) negotiated bond transaction where two (2) DBE firms received 15% (\$254,827) of the total underwriting fees paid. A HUB firm served as co-bond counsel and received 19.51% (\$23,000) of the compensation paid for legal services. Additionally, a DBE firm received 100% of the printing fees and a DBE firm received 100% of the verification fees on the negotiated bond transaction. Also in FY 2020, the Authority closed on the refresh of the former Master Lease Commercial Paper Program in which a DBE firm was selected from the underwriting pool to serve as the remarketing agent for the Series 2019A&B revenue commercial paper program. In FY 2021, the Authority completed three negotiated bond sales. Two (2) DBE underwriting firms received 55% (\$734.663) of the overall takedown on one of the negotiated bond sales, two (2) DBE firms received 19.9% (\$221,553) on the second transaction, and one (1) DBE firm received 35% (\$20,801) of the underwriting compensation on the third transaction. On one of the negotiated bond sales, a HUB firm served as financial advisor (\$55,313) and a HUB firm served as disclosure counsel (\$46,692), both firms received 100% of compensation paid for their respective services. On another negotiated bond sale, a HUB firm served as co-bond counsel and received 24% (\$30,000) of compensation paid for legal services. Finally, a DBE firm provided the financial printing services on all three negotiated bond sales in FY 2021.

The Authority will continue to make the following good faith efforts to comply with statewide HUB procurement goals contained in 34 TAC 20.13:

a) Include HUBs and other DBEs in the underwriting pool for negotiated bond transactions;

b) Require all bidders to make a good faith effort to include HUBs and other DBEs in an underwriting syndicate on competitive sales; and,

c) Require firms responding to solicitations for bond counsel, underwriter, financial advisor, and arbitrage rebate services to provide demographic information about the firm's workforce and equal opportunity employment policies.

# D. TEXAS PUBLIC FINANCE AUTHORITY WORKFORCE PLAN

## I. Agency Overview

The Texas Public Finance Authority (the "Authority") was created by the Legislature in 1983 as the "Texas Public Building Authority" (Art. 601d, VTCS, now codified as Chapter 1232, Texas Government Code). The initial purpose of the Public Building Authority was to issue revenue bonds to provide funding for the construction and renovation of office buildings in Travis County to relieve the State's reliance on leased space. The agency's mission was expanded in 1987 in response to the State's need to rapidly increase its prison, youth correction, and mental health facilities through the issuance of general obligation bonds. Also in 1987, the Legislature authorized the use of revenue bonds to purchase existing office buildings, if the purchase price was found to be less than the cost of comparable construction. The name of the Authority was changed by the Legislature at that time, to reflect the Authority's expanded responsibilities.

Since its inception, the scope of the Authority's functions has increased significantly. In 1987, forty-two State agencies were authorized to issue bonds. There was little or no coordination among these various issuers regarding market access, structuring of documents or standards regarding the hiring of professional consultants. Consolidation of bond issuance authority was first mandated by the Legislature in 1991 and further consolidation of debt issuance, much of it through the Authority, has continued. At this time, approximately twenty state agencies and institutions of higher education are authorized to issue debt, including the Authority, which has issued debt on behalf of over twenty-six different organizations.

With the increase in scope of work, the Authority's workforce also has increased from only one employee at its inception to a peak of 16, FTEs for the current fiscal year. All Authority personnel are located in the William P. Clements, Jr. State Office Building in Austin. A copy of the Authority's organizational chart illustrating the Authority's structure is included as Appendix A.

#### A. Agency Mission

The mission of the Texas Public Finance Authority is to provide the most cost-effective financing available to fund capital projects, equipment acquisitions, and programs as authorized by the Texas Legislature.

#### B. Strategic Goals and Objectives

The primary functions of the Authority are identified in three strategies. *Analyze Financings and Issue Debt* includes the issuance of debt to satisfy financing requests from client agencies. This strategy is supported by the Executive Director, General Counsel, Deputy Director, Director of Business Administration and Financial Analysts. *Manage Bond Proceeds* includes ongoing debt administration such as payment of debt service, and monitoring bond proceeds for IRS tax compliance. This strategy is supported by all Authority staff. *Bond Debt Service Payments* is directly administered through the bond management function.

Below are the Authority's goals and objectives.

	Analyze Financings and Issue Debt
<b>Objective A.1.</b>	• To provide timely and cost-effective funding for client agencies at the lowest possible cost.
Strategy A.1.1.	• Analyze and process applications for debt financing submitted by client agencies and issue debt to provide financing in an efficient and cost-effective manner.
	Manage Bond Proceeds
Objective A.2.	• To manage and monitor 100% of bond proceeds and covenants and to pay 100% of the outstanding debt service, which is due, on time.
Strategy A.2.1.	Manage bond proceeds and monitor covenants to ensure compliance.
	Bond Debt Service Payments
Strategy A.2.2.	Make general obligation bond debt service payments on time.

### C. Anticipated Changes in Strategies

The Authority does not anticipate a change in strategies unless in response to future legislative action. Over time, the Authority has experienced an increase in the number, and total dollar amount, of requests for financing as a result of new financing programs authorized by the Legislature. Accordingly, the Authority has organized staff functions to administer the requests for financing, make subsequent debt service payments, and undertake the necessary ongoing debt administration and monitoring required by these programs.

### II. <u>Current Workforce Profile (Supply Analysis)</u>

### A. Critical Workforce Skills

The Authority is fortunate to have personnel with extensive expertise in finance, accounting, budgeting, information systems, contracting, and legal issues. It is important for the Authority to maintain this expertise through training and continuing education, and to develop comprehensive and technically proficient staff in municipal finance to meet the challenges in the global financial market. Staff must be able to access, analyze and evaluate the same information that is available to experts in private industry in order to provide the Authority's board of directors with sound financial advice for debt issuances and to ensure financings strictly conform to state guidelines and federal tax and securities law. Debt issuers are being held to increasingly high post-issuance monitoring and compliance standards by regulatory agencies, including the Municipal Securities Rulemaking Board, the Securities and Exchange Commission, and the Internal Revenue Service. As a result, information technology has an increasing role in the Authority's day-to-day operations, particularly in the area of post issuance monitoring and compliance. While technology may help lessen certain burdens on staff resources, additional training must be dedicated to this area to ensure that staff may be efficient and proficient in the use automated tools.

# **B.** Workforce Diversity

The following chart illustrates the agency's workforce diversity as compared to the statewide agency workforce. The Authority makes every effort to recruit, hire and retain a qualified workforce and provides equal opportunities for employment, without regard to race, religion, color, national origin, citizenship, genetic information, sex, age, veteran status, or disability.

Workforce Diversity											
TPFA EEO Job Category		African American		Hispanic American		Female		Other			
		State*	TPFA	State*	TPFA	State*	TPFA	State*	TPFA		
Officials/Administrators	29%	12.3%	0%	15.9%	25%	56.5%	25%	32.8%	0%		
Professionals	71%	11.3%	10%	17.4%	0%	57.9%	40%	32%	10%		

\*Sourced from the Texas Workforce Commission's (TWC) Annual Report 2021 converting TWC's numerical data to percentages for purposes of this report.

Furthermore, the Authority is committed to recruiting and retaining qualified, highly skilled, professionals to fill vacant positions with individuals that enhance and complement the agency's current workforce skills, while also addressing future goals to fill potential workforce gaps.

#### C. Employee Turnover

Turnover is an important issue in any organization but can be especially critical in a small agency where staff performs multiple responsibilities across many functional areas. Vacancies offer an opportunity for an agency to evaluate the organization's functions and staff resources, to provide new challenges and motivate remaining employees, and to maximize limited resources for salaries and compensation.

During FY 2020-21, the agency experienced turnover following the retirement of two of its senior staff who we were rehired following the requisite 90-day period. Following the death of the Authority's project manager in 2018, the Authority hired two college interns during the summer of 2019 to assist accounting staff with other duties during the conversion of the agency's long-time internal accounting system to the financial module of the Centralized Accounting and Purchasing and Payroll System (CAPPS). Intern turnover in FY 2019 is not captured in the data below due to

their classification as temporary employees. Following an all-time high turnover in 2014 that included retirements and other staff departures, management filled positions with experienced and skilled personnel possessing knowledge and critical thinking skills necessary for the agency to continue to perform its mission. As a result, the current workforce includes several return-to-work retirees. In our most recent *Survey of Employee Engagement* results, 67 percent of staff plan to continue working for the agency through the next year. Turnover will become especially crucial to the Authority in the next five to 10 years, as over 71 percent of its staff will have reached retirement eligibility, depleting the Authority of its most senior employees. To address its aging workforce and limited financial resources, the Authority will continue to 1) utilize each vacancy as an opportunity to reevaluate needs and 2) include outreach to colleges and universities and mid-career candidates having appropriate skills to contribute and develop at the Authority as part of its recruitment plan.

As a small agency, the Authority must remain flexible in its staffing and organizational structure to provide opportunities for staff development, to address the needs of its client agencies and respond to legislative directives, all within limited resources. Several factors may result in further organizational and staffing changes in the next biennium, including: appropriation adjustments, legislative initiatives, retirement eligibility within the existing workforce, and increased monitoring and municipal finance compliance responsibilities.



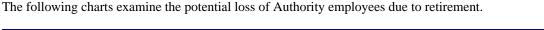
The graph below compares the Authority's turnover trends to that of the State over a five-year period.

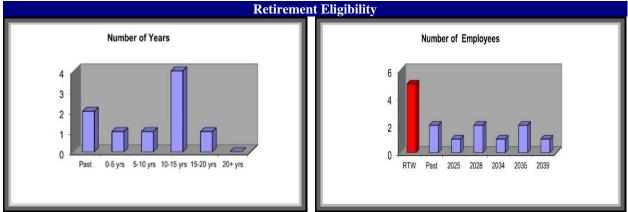
*Note:* Statewide turnover includes full-time classified employees as compared to TPFA turnover, which reflects permanent full-time, part-time, classified and exempt employees.

The Authority has enjoyed the benefit of remaining below the statewide turnover rate in the last five years. The Authority continues to make flexible schedules and remote work opportunities available to staff, and to authorize tuition reimbursement when the budget has allowed. Additionally, TPFA's return to office following the COVID-19 pandemic extended remote work to a 3-2 in office/telework week to retain the existing workforce desiring a more flexible work environment. However, as additional agency personnel reach retirement eligibility, there is little room to offer financial incentives to encourage these employees to defer retirement.

#### D. Retirement Eligibility

Since 1998, thirteen of the thirty-four employment separations were the result of retirement. Retirements of Authority personnel in the next 5 to 10 years will have a significant impact on agency operations, especially as the agency continues to experience low turnover through natural attrition while the tenure of existing staff increases. Currently, 35.7 percent of staff are return-to-work retirees, another 14.3 percent are currently eligible to retire, and another 21.4 percent of staff can retire in the next five to ten years. As retirements occur, positions may be reclassified to attract new employees who can bring a more advanced skill set, or job duties may be absorbed by remaining employees. Loss of experienced personnel and adding duties to fully engaged staff presents risk. However, reallocating job duties is appropriate when individual staff have the capacity to assume additional duties, thus enhancing their human capital and earnings potential. Given the small size of the agency, it is critical to retain institutional knowledge and expertise through cross-training and mentoring efforts to avoid a loss of resources when separation occurs.





Note: Retirement estimates based on USPS employment history and do not include available leave balances or future leave accruals that could impact retirement dates.

# III. Future Workforce Profile (Demand Analysis)

The Authority's most significant workforce challenge is to build and retain a bench of experienced and capable staff who can move into senior level and management positions within the agency. Because the agency is small and has a relatively flat organizational structure, defining career paths is a challenge without sufficient budget to provide merit increases and in-class promotions to developing employees.

Municipal finance is a small industry and there are few financial analysts, information technology professionals, accountants and attorneys with specific expertise in the field. Attracting experienced people from the private sector or other state and local debt issuing agencies is difficult because the Authority is unable to keep up with salaries of other top tier state debt issuers. To compensate for the limited ability to recruit experienced personnel, the agency seeks to recruit the highest qualified candidates having related experience and then train those individuals on the specific tasks and responsibilities of the agency. Highly qualified candidates command higher salaries; however, the agency cannot afford the financial risk to the state by entrusting critical functions to unqualified or under-trained staff. TPFA staff have decades of debt issuance experience, more than most personnel at other state debt issuers, yet the Authority is unable to compensate their experience.

Another workforce demand of the agency is to attract and retain the technical staff expertise necessary to support the agency's transition to more automated financial management systems from its traditional spreadsheet environment. This transition is necessary, to enhance debt monitoring and compliance activities required by increased scrutiny and demands placed on issuers by state and federal regulatory agencies and tax and securities laws. The implementation of such systems creates efficiencies in preparing and responding to information requests and enhance staff's ability to monitor and manage debt through the multi-year debt lifecycle.

The increasing use of technology in all aspects of the Authority's workplace is critical to the achievement of the Authority's mission. In FY 2020-21, the Authority implemented its first phase of electronic content management to aid in workflow management and replacing paper documents as electronic media. The Authority successfully made a transition to the financials component of the Comptroller's Centralized Accounting and Payroll/Personnel System ("CAPPS"), which left staff to create and prepare new workflow processes and desk aids. During FY 2022, staff began the implementation and conversion to the Human Resources/Payroll component of "CAPPS". Implementation of these efforts requires the agency to attract and retain technically proficient staff; provide appropriate and ongoing training and to implement improvements in business processes that may require staff be adaptable to potential restructuring of business processes. These trends became apparent when the Governor declared a State of Emergency in March 2020, in response to which the Authority to close its offices due to COVID-19. This change in work environment forced staff to be flexible and technically savvy, utilizing work group meetings with new technology, and changing business processes. The increasing workload on information technology staff required functional staff to perform these responsibilities and adapt to a more technical environment during this time, and may necessitate that

future vacancies be filled with individuals possessing greater technical skills than subject-matter specific skills to meet this demand. It will also be important that future workforce additions compliment the Authority's existing staff to include individuals who possess critical thinking abilities, technical writing skills, and the ability to adapt to an everchanging work environment.

Finally, as a result of new debt authorized pursuant to HB 1520, 87<sup>th</sup> Legislature, R.S., the Authority created a special purpose entity ("SPE") to issue debt for natural gas securitization financing. The Authority will execute an administrative services agreement with the SPE to provide ongoing administrative support to the SPE, under which Authority resources will be allocated to providing administrative oversight of any debt issued by the SPE, including ensuring that certain information is maintained and accessible to the market for the life of the bonds and that ongoing municipal filings are made to meet the requirements of the Municipal Securities Rulemaking Board ("MSRB").

# A. Critical Functions

- Debt issuance and monitoring functions may change workforce needs in response to legislative debt authorizations and in response to in federal compliance or other reporting requirements related to municipal finance.
- Ongoing and progressive technological advancements to modernize the Authority's debt management function will change the way many job functions are performed.
- The additional implementation of CAPPS Human Resources/Payroll will change the way the Authority's personnel perform and manage the organizations core processes, which is anticipated to increase workload and processing time for payroll, leave, and human resources.

# C. Expected Workforce Changes

- Conduit issuances for charter schools, debt issuance for natural gas securitization financing, and other increases in debt authorization will shift agency resources to meet these challenges.
- <u>Natural gas securitization financing will require a commitment of up to 30-years to provide administrative</u> support to the SPE, file municipal market updates as required by the MSRB rules and maintain a website and a data room to post required financial information for rating agencies and financial market until the bonds are paid in full.
- Increasing oversight by state agencies and federal regulatory mandates will require employees to perform a greater level of post issuance monitoring and compliance.
- Enhanced post issuance monitoring and compliance throughout the debt life cycle will require that staff perform additional responsibilities in conjunction with automating certain functions.
- Employees will require increased cross-training in functional and technical areas.
- New skill required as the Authority transitions to CAPPS Human Resources/Payroll.
- Employee retention incentivized by market pay for accumulating knowledge, skills and ability will result in greater stress on the salary budget.
- Continued use of new technology to change business processes, including meetings with staff and other agency stakeholders.

# D. Anticipated Increase/Decrease in Number of Employees Needed to Do the Work

The primary driver for the Authority's staffing needs will be additional legislative authorization for debt and related programs assigned to the Authority to administer, including administration of any new debt issuance for natural gas securitization financing pursuant to HB 1520, 87<sup>th</sup> Legislature, R.S. To support this new debt authorization, the Authority will require additional resources due to this increase in responsibility and workload and will require both additional human capital and funding to devote to this new effort. Onboarding to the CAPPS Human Resources/Payroll software platform may require additional resources due to the increased workload and time required to process transactions in the new software program. Changes in regulations related to post issuance compliance and bond fund monitoring throughout the debt life cycle, regardless of whether debt is issued as taxable or tax-exempt, may also impact staff resourcing needs.

# E. Future Workforce Skills Needed

To fully exploit necessary technological changes, the Authority will need staff able to identify, develop, implement and fully utilize technology to streamline operations. These developments, in addition to the Authority's core finance functions will require staff with the following skills:

- Financial analysis
- Expertise in debt management and issuance
- Knowledge of the municipal securities industry
- Procurement
- Accounting and automated accounting systems
- Budgeting
- Legal, including securities and tax law
- Information Resources
- Database design and management
- Project management
- Contract management
- Business process analysis and re-engineering

#### IV. Gap Analysis/Strategy Development

#### A. Anticipated Surplus or Shortage of Workers or Skills

As positions become vacant as a result of attrition, the Authority seeks to hire individuals with the potential for advancement within the organizational structure. It is important that the agency maintain a workforce with strong analytical skills, and exceptional communication and technical writing skills. The subject matter of the agency's core functions requires sophisticated personnel who can effectively represent the Authority and the State when working with bond counsel, financial advisors, underwriters, rating agencies and other participants in the financial marketplace, as well as with its client agencies in matters of post issuance compliance and monitoring to maintain the tax-exempt status of certain outstanding debt.

Two critical challenges facing the Authority are in the areas of compensation and opportunity for advancement within the agency. Because the Authority is a small state agency, there are limited opportunities for promotions and it is difficult for the Authority to remain competitive with the private sector and other state agencies in the area of salary, particularly because private sector employees in the financial industry are typically highly compensated when compared to other private sector jobs. With current financial resources, the Authority cannot match the compensation of similar positions offered at other state agencies, particularly agencies and institutions of higher education that issue debt or manage investments. With respect to workforce compensation, the Authority is squeezed from three directions: 1) limited budget for salaries and 2) employee related costs that are borne by the agency, reducing funds that could otherwise be used for merit and promotion pay. Authority employees, who otherwise may have a high degree of job satisfaction, have left the agency in order to sustain their career development and to enjoy higher compensation.

Another area of potential shortfall is in technological expertise. As the Authority transitions to a more modernized and automated approach to debt management, technology will have a larger role in the day-to-day operations of the agency. Development in this area includes not only the technical positions required to identify, design, and deploy new technologies, but also the basic skills of all employees required to utilize new technology to its maximum potential. Similarly, as the Authority moves forward with the Human Resources/Payroll component of CAPPS deployment, these systems often require individuals with a higher degree of skill; thus, the agency will continue to examine its workforce and fill positions with individuals complimenting its workforce.

Professional positions will continue to require additional training in the latest trends in the securities industry, as well as the expanding regulatory environment. Finally, as the Authority's web page becomes a more integral component of its contact with other state agencies and the general public, the time and resources required to maintain this resource will also increase.

## V. Strategy Development

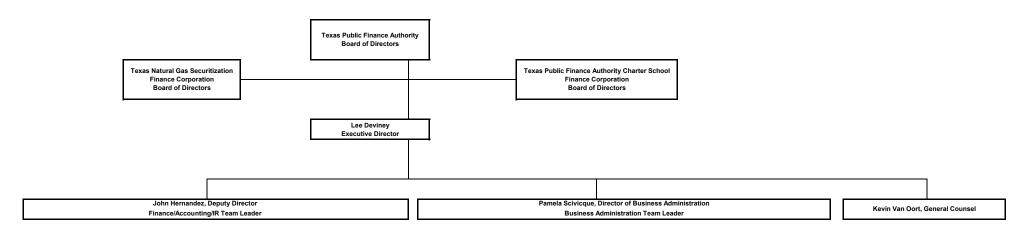
In order to address many of the gaps between the current workforce and future demands, TPFA has developed several goals for the current workforce plan. These are based on a range of factors identified through analyzing the agency and its workforce.

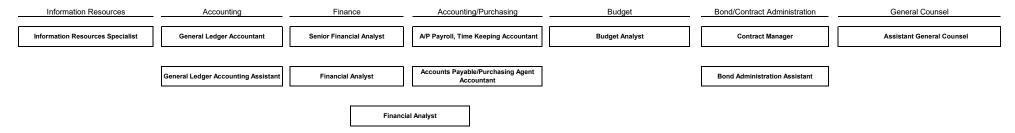
Below are the Authority's identified gaps with the specific goals, rationale, and action steps to achieve the goals and ultimately close the gaps.

Gap	Recruitment/Retention and Succession Planning
Goal	Enhance current workforce stability to ensure institutional knowledge is not lost when experienced personnel leave as a result of retirement or other attrition and to effectively recruit and retain a qualified and diverse workforce for the future.
Rationale	Focus on hiring and retaining employees who demonstrate the ability to develop competencies that allow them to progress into more advanced positions.
Action Steps	<ul> <li>Institute succession planning and identify critical workforce skills needed to fill future vacancies within its current workforce.</li> <li>Continue agency-wide cross training initiatives when cost-effective.</li> <li>Establish a recruitment plan to attract a qualified and diverse applicant pool.</li> <li>Utilize all compensation and benefit options available to retain skilled, qualified, and talented employees.</li> <li>Identify future leaders within the organization for leadership training and development to potentially fill senior level positions during natural attrition.</li> </ul>
Gap	Compensation
Goal	Make salaries competitive with private sector and other state agencies, particularly debt issuers and investment pools.
Rationale	Although most employees tend to consider the "whole package" when evaluating job satisfaction, ultimately, employment decisions are driven by financial compensation. As public sector employees shoulder a greater share of benefit costs, the salary component of the compensation package must rise to stay competitive with private sector compensation packages. The Authority must have a competitive pay scale to attract and retain talented employees, who often have skills highly valued in the private sector.
Action Steps	<ul> <li>Secure additional financial resources through the legislative appropriations process to attract and retain the appropriate level of personnel for vacant positions.</li> <li>Continue to offer other benefits such as flexible work schedules, remote work, tuition reimbursement and wellness programs to enhance financial compensation.</li> </ul>
Gap	Technological Skills
Goal	Ensure all employees can fully utilize current and new technology as the agency moves to automate its debt management function.
Rationale	The Authority must ensure that all employees have the basic skills required to utilize new technology to its maximum potential.
Action Steps	<ul> <li>Retain and recruit talented information technology ("IT") staff.</li> <li>Provide ongoing training to existing IT staff via state-agency sponsored seminars.</li> <li>Develop in-house training programs for non-IT staff as new technology is developed and implemented. Involve non-IT staff in design phase of new technology to ensure that technology meets needs.</li> <li>Provide outside training to all staff to stay abreast of industry developments.</li> <li>Seek co-operative opportunities with other small agencies to obtain staff training.</li> </ul>
Gap	Critical Thinking and Technical Writing
Goal	Ensure any new personnel possess the ability to analyze data, make sound judgment decisions, and communicate findings in a clear, concise, and unambiguous written manner.
Rationale	The Authority must ensure that employees possess functional abilities and capacity that allow for future growth and development within the organization.
Action Steps	<ul> <li>Recruit and retain individuals with the ability to make sound decisions and communicate effectively from sources such as local colleges and universities, including developing possible hires by utilizing internship opportunities.</li> <li>Provide ongoing training both in-house and externally, as budget and time permit, to further grow and develop existing staff skills in these fundamental areas.</li> </ul>

Appendix A

#### Texas Public Finance Authority Organizational Chart FY2024-25





E. REPORT ON CUSTOMER SERVICE

# TEXAS PUBLIC FINANCE AUTHORITY

## REPORT ON CUSTOMER SERVICE

JUNE 1, 2022

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## REPORT ON CUSTOMER SERVICE

## INTRODUCTION

The Texas Public Finance Authority ("TPFA" or "Authority") developed customer service standards, adopted its Compact with Texans, and conducted its first customer satisfaction survey as part of the statewide strategic planning process in 2002. The Authority has continued to survey its customers during each subsequent biennium in order to evaluate the services provided by the Authority and to identify opportunities for areas of improvement, as a cornerstone of its strategic planning process.

The Authority endeavors to provide the highest quality of service to its customers and is pleased to present its fiscal year 2022 customer service report.

## INVENTORY OF EXTERNAL CUSTOMERS BY STRATEGY

While most state agencies directly serve the general public, the Authority's customers consist of other state agencies, universities and other legislatively designated entities on whose behalf the Authority issues debt. These customers are referred to collectively as "client agencies." The Authority's key service functions provided to its client agencies are: project financing (consisting of legislatively authorized programs, construction, renovation and repairs of facilities, real property acquisition and facilities acquisition); equipment financing through the Master Lease Purchase Program ("MLPP"); debt administration; financial reporting; legislative assistance; agency operations; and other services. The specific customer service elements are based on the Authority's strategies in the 2022-2023 General Appropriations Act as outlined below.

## A. Goal: FINANCE CAPITAL PROJECTS

## A.1.1. Strategy: ANALYZE FINANCINGS AND ISSUE DEBT

## A.2.1. Strategy: MANAGE BOND PROCEEDS

## A.2.2. Strategy: BOND DEBT SERVICE PAYMENTS

Authority staff identified contacts within the various client agencies performing functions that inter-relate with the Authority's mission. Executive staff screened the list to determine those individuals or organizations that constitute "customers" from which meaningful data could be collected cost effectively. The list of contacts consists of 118 individuals at 29 client and oversight agencies, which represent the following groups:

- Individuals involved in requesting project financing;
- Individuals involved in MLPP equipment financing;
- Individuals involved in debt administration;
- Individuals involved in financial reporting;
- Individuals working with Legislative and oversight agencies; and,
- Individuals involved with agency operations, including Budget, Payroll, Accounting and fixed assets.

Although the Authority has completely overhauled its survey instrument over time, the basis of the survey remains the same in 2022. The Authority's survey measures the following four customer service categories: Financing Services, Other Services, General Information and Educational Training. Financing Services is a measurement of

how the Authority meets its mission to provide the most cost-effective financing available to fund capital projects, equipment acquisitions, and other programs as authorized by the Texas Legislature. Other Services measures the quality of customer service provided to individuals in the area of debt administration, financial reporting, legislative assistance, agency operations, and other specifically identified services. General Information is a measurement of other customer service quality elements identified in the Authority's Compact with Texans, and the final area of the Authority's survey is designed to measure the quality and effectiveness of Authority-sponsored Educational Training, which has been delayed due to the coronavirus pandemic ("COVID-19").

The 2022 survey had no material changes from the 2020 survey instrument, which was previously modified to capture responses from customers receiving a specific type of financing mechanism, i.e., bonds, commercial paper, and MLPP to obtain feedback from customers receiving a broader type of service, project financing and MLPP equipment financing.

Throughout this report, a few comparisons to prior year surveys are made; however, due to significant changes in the Authority's survey over time, overall survey comparisons are not included.

## INFORMATION GATHERING METHODOLOGY

On Tuesday, April 5, 2022, the Authority distributed notification of its web-based customer satisfaction survey by electronic mail. Survey responses were due Monday, April 25, 2022. As in previous years, customers were provided options to submit their survey anonymously on-line, by regular mail, electronic mail, or facsimile. Six surveys were received by the due date. Responsive data from all six surveys received is included in this report. All six survey responses were received through the web-based system. The agency's web server captured response data in a web form, the data were copied to an internal file server and finally imported to Excel where additional survey data was hand-keyed, and the data were grouped and sorted. A copy of the Authority's Customer Satisfaction Survey is attached as Exhibit I.

Authority staff developed survey questions to evaluate Financing Services, Other Services, Educational Training, and specific statutorily required customer satisfaction elements (websites, complaint-handling processes, service timeliness, and printed information), which were captured under General Information. Financing Services and Other Services were also evaluated for customer service deliverables. Evaluation criteria for each survey question were based on a standard Likert Scale utilizing the following measures: strongly agree, agree, neutral, disagree, and strongly disagree.

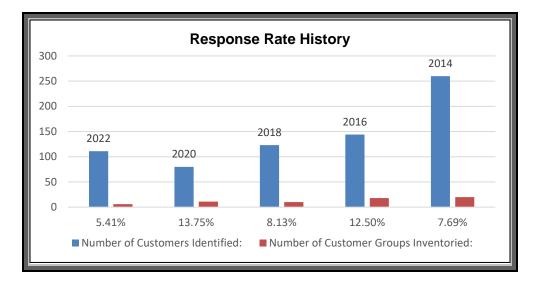
The survey instrument included a Comments Section under three service evaluation areas for respondents to provide quantifiable details for ratings of "strongly agree" or "strongly disagree". Also, customers were asked to indicate in a separate comment section any specific TPFA sponsored future training needs.

## **RESPONSE RATE**

Over the years, the Authority has attempted to increase its survey response rate by expanding its customer list. In 2006, legislative offices and oversight agencies were added to the Authority's customer list and in 2010, the Authority marketed its survey by appending a survey response request to all outgoing emails sent to customers during the survey period. In 2022, the Authority's list of customers surveyed as compared to those in prior years remains significantly lower as a result of a pare-down of customers surveyed due to consolidation of some client agencies, turnover at others, and due to COVID-19. The coronavirus pandemic (COVID-19) has ushered in a new era for state agencies. The working environment standards for all state agencies is evolving through technology and the attrition of some staff. Maintaining accurate points of contacts has been challenging, which may have affected the number of responses received. Additionally, client agencies and others are not as responsive to

providing feedback by completing surveys as they have in earlier years when customer service surveys were initially implemented. The Authority's response rate remains below 15% over the last six biennia and significantly decreased from 13.75% in 2020 to 5.41% in 2022.

Below is a chart depicting the response rate history for the Authority's Customer Satisfaction Survey for 2022, with comparative totals over the last five biennia.



Survey Response Data for Fiscal Year 2022 is attached as Exhibit II.

## SURVEY RESULTS

## Overall Results

Though the Authority only received six responses, the survey responses continue to yield high satisfaction ratings for services provided to client agencies with a combined 100% of respondents strongly agreeing (50%) or agreeing (50%) as being satisfied with their overall experience with the Authority.

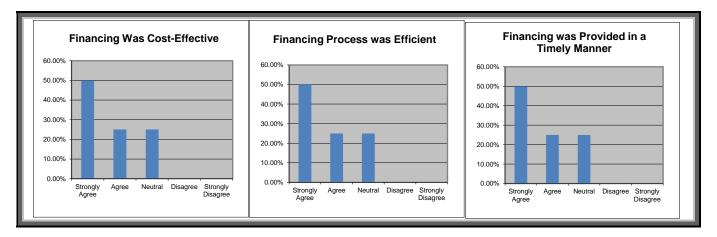
In 2022, all customer comments and satisfaction ratings reflect overwhelmingly positive remarks in each of the four service categories and are discussed in greater detail in the next section. These high satisfaction ratings coincide with the positive written feedback from the agency's customers as reflected in this year's survey results as demonstrated in the comments in the various service categories, including one customer commenting "staff manage the state's debt effectively and efficiently" and "they are always monitoring the market and take advantage of changes in interest rates to reduce debt servicing costs for the state". Below is a table expressing overall customer satisfaction results.



## Financing Services

In 2022, the Authority's survey captures data from customers receiving project financing or MLPP equipment financing. This service element is directly linked to the agency's mission to issue debt in the most cost effective and efficient manner and to provide funds to client agencies in a timely manner. As previously noted, this portion of the 2016 customer service instrument was modified to include these two broader survey elements under the Financing Services category and this survey model has been repeated since. The results of the 2022 survey reflect high customer satisfaction in the Authority's financing services provided to its client agencies, with a combined 75% of respondents: 1) strongly agree (50%) or agree (25%) that the Authority's financing is provided in a timely manner.

Below are the results indicating client agencies' perceptions of the Authority's Financing Services.



## **TPFA FINANCING SERVICES RESULTS**

The Authority attributes these results to the tenure and expertise of its staff combined with previous client agency orientation training sessions, most recently on a one-on-one agency-by-agency as needed basis, and other customer driven services the Authority's staff provides.

One hundred percent of customers agree that Authority staff respond satisfactorily to questions or requests for information and provide accurate and complete information. Also, a combined 100% of respondents agree that

Authority staff are knowledgeable, courteous and professional, and provided information in a timely manner. Additionally, four of the six respondents submitted comments relative to Financing Services and all comments received were of a positive nature. Examples of such comments include, "While it takes time to initiate the process and there is no simple guide to outline the process, the staff make up for it by being extremely knowledgeable, polite, and willing to take time to explain everything" and, "staff always act professionally and are extremely knowledgeable about project financing. They provide advice and other assistance as needed and warranted."

## Other Services

Other Services captures data from customers receiving services related to debt administration, annual financial reporting, legislative assistance/response, agency operations (ABEST, USAS, Budget, Payroll, Accounting, SPA) and other specific customer service areas identified by individual survey respondents. Results for Other Services show a combined 100% of customers agree that Authority staff: are knowledgeable; courteous and professional; demonstrate a willingness to assist; respond to requests for information satisfactorily; provide accurate and complete information; provide information in a timely manner; and communicated effectively. Of the six respondents providing written feedback in 2022 all comments are complimentary of Authority staff in the Other Services area, including one response that "staff have always been extremely helpful and a pleasure to work with in all our collaborations" while another response indicates that "TPFA provides very much needed guidance".

## General Information

This section reflects specific customer satisfaction elements addressed in TX Gov't Code, chapter 2114 that are not captured elsewhere in this report. Such elements include customer experience with the Authority's website, complaint-handling process, and responsiveness to general inquires of Authority personnel. Customer service results for general information inquiries involving telephone calls, e-mails or letters reflect customer satisfaction is a combined 100%. One customer response indicates that "TFPA staff always respond to questions and inquiries when I call or send email".

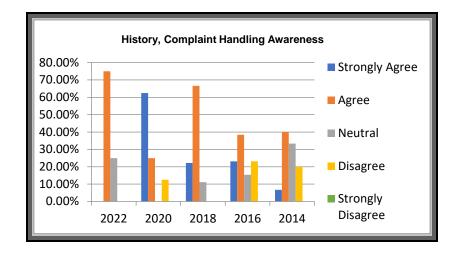
Below is a table of customer service results as it relates to the Authority's website over the last five biennia. The overall average agreement expressed in this table is computed by combining the categories of strongly agree and agree. Based on the 2022 survey responses, 50% of customers agree that the Authority's website is current and 50% agree that it is easy to use and well organized.

	2022	2020	2018	2016	2014
Information is current and up-to-date					
Strongly Agree	0.00%	50.00%	62.50%	20.00%	12.50%
Agree	50.00%	50.00%	12.50%	66.67%	68.75%
Neutral	50.00%	0.00%	25.00%	6.67%	12.50%
Disagree	0.00%	0.00%	0.00%	6.67%	6.25%
Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%
Easy to use and well organized					
Strongly Agree	0.00%	57.14%	37.50%	21.43%	12.50%
Agree	50.00%	28.57%	37.50%	64.29%	62.50%
Neutral	50.00%	14.29%	25.00%	7.14%	18.75%
Disagree	0.00%	0.00%	0.00%	7.14%	6.25%
Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%
Average, Overall Agreement	90.63%	92.86%	75.00%	86.19%	78.13%

## **RESULTS REGARDING TPFA's WEBSITE**

As an issuer of municipal debt, the Authority uses its website to communicate to the bond market, rating agencies, and other stakeholders while also providing sufficient resources for client agencies and legislative offices. Like most state agencies, the Authority is challenged with organizing vast amounts of resources on its website related to its financing programs, processes, outstanding debt, and a multitude of statutorily required reports and links. The Authority will continue to seek additional ways to enhance the Authority's customers experience when visiting its website.

In 2022, a combined 75% of customer responses reflect familiarity with the Authority's complaint handling process, a dip from 87.50% reported in 2020. Below is a chart reflecting five biennia of historical responses from customers on complaint handling awareness.



The above results indicate that the percentage of customers familiar with the complaint handling process remains relatively flat the last two biennia from previous years; however, it should be noted that the Authority has not received any formal complaints since the implementation of its complaint handling process in 2000. In an effort to increase familiarity with this portion of the agency's business practice, the Authority's Compact with Texans continues to be included in the distribution of its Customer Satisfaction Survey, including the 2022 survey distribution. Following the adoption of its Compact with Texans, a complaint has not been filed with the Authority.

## Educational Training

Training sessions are generally held for legislative and oversight agencies as well as the Authority's client agencies. Other more specialized training sessions are conducted as requested or as needed. Client agency training is designed to familiarize agencies with the bond issuance process, including the timeline needed to structure financings, and the documents that must accompany a financing request. Other specialized training regarding the bond issuance process and others are conducted between legislative sessions with legislative staff and staff from oversight agencies. Results from the 2022 survey collected a single response from one customer indicating a neutral response that training was useful. In 2020, the Authority released a YouTube training video containing a case study of a previous TPFA project financing. A link to the training video is on the Authority's website for legislative staff, oversight agencies and TPFA client agencies to access at their convenience. Following the return to a more in-office work environment in FY 2022, TPFA is anticipating completion of an online version of its client agency training to have available for individuals requiring training in preparation of the 88<sup>th</sup> Legislative Session.

## ANALYSIS OF FINDINGS

The survey results indicate that, overall, Authority customers are satisfied with the services that the agency provides. The Authority continues to receive exemplary ratings in carrying out its mission to provide its customers with the most cost effective, efficient and timely financings. Staff responsiveness, knowledge, courtesy and professionalism, precision, and timeliness reflect similar results. The agency attributes these results to the tenure and expertise of Authority's staff and previously customer training sessions frequented by its client agencies.

The Authority will continue to seek ways to further improve the overall customer service experience of individuals contacting the agency by phone and those visiting the agency's website and will conduct more specialized training sessions to further increase client agencies' knowledge of the financing process and post issuance compliance requirements.

The Authority is extremely pleased with the results of the survey and will strive to maintain the high level of service its customers have come to expect in carrying out the agency's mission.

Customer Service Representative:	Lee Deviney, Executive Director
Agency:	Texas Public Finance Authority
Physical Address:	300 West 15th Street, Suite 411, Austin, TX 78701
Mailing Address:	P.O. Box 12906, Austin, TX 78711-2906
Phone Number:	512.463.5544
Fax Number:	512.463.5501
Email Address:	lee.deviney@tpfa.texas.gov
Hours of Operation:	Monday – Friday 8:00 a.m. to 5:00 p.m.

## CUSTOMER SERVICE CONTACT INFORMATION

## CUSTOMER SERVICE PERFORMANCE MEASURES DEFINITIONS AND FISCAL YEAR 2022 RESULTS

Outcome Measure	Percentage of Surveyed Customer Respondents (Client Agencies) Expressing Overall Satisfaction with Financing Services Received	90.10%
Short Definition	The percent of state agencies and institutions (staff involved in requesting financing, budgeting, accounting, and legislative offices) who report overall satisfaction with services on surveys conducted by the Texas Public Finance Authority (TPFA). TPFA services focus on cost-effective capital financing for capital projects and equipment acquisitions.	
Purpose/Importance	This measure provides valuable information to agency management on the level and quality of services provided to client agencies and cost to Texas taxpayers.	
Source/Collection of Data	Surveys conducted by the TPFA.	
Method of Calculation	The calculation for this measure is the total number of clients who respond that they are satisfied with TPFA services by answering "Strongly Agree" or "Agree," divided by the total number of clients who respond to the survey.	
Data Limitations	None	
Calculation Type	Non-cumulative	
New Measure	No	
Desired Performance	Higher than target.	
Outcome Measure	Percentage of Surveyed Customer Respondents Identifying Ways to Improve Service Delivery	0%
Short Definition	The percent of state agencies and institutions (staff involved in requesting financing, budgeting, accounting, and legislative offices) that identify ways to improve service delivery in the survey.	
Purpose/Importance	This measure provides valuable information to agency management on the level and quality of services provided to client agencies and cost to Texas taxpayers.	
Source/Collection of Data	Surveys conducted by the TPFA.	
Method of Calculation	The calculation for this measure is the total number of clients who included comments for improving service delivery.	
Data Limitations	None	

Calculation Type	Non-cumulative	
New Measure	No	
Desired Performance	Target	
Output Measure	Number of Customers (Client Agencies) Surveyed	6
Short Definition	The number of state agencies, institutions and other state entities (staff involved in requesting financing, budgeting, accounting, and legislative offices) who are surveyed by TPFA.	
Purpose/Importance	This measure reflects the accuracy of the survey.	
Source/Collection of Data	Surveys conducted by TPFA.	
Method of Calculation	Number of agencies surveyed	
Data Limitations	None	
Calculation Type	Non-Cumulative	
New Measure	No	
Desired Performance	Higher than target.	
Efficiency Measure	Cost Per Customer Surveyed	\$0.00
Short Definition	The average cost per survey (one survey sent to each staff person involved in requesting financing, budgeting, accounting, and legislative offices). Costs include, but are not limited to, postage, materials and staff time.	
Purpose/Importance	This measure reflects the cost efficiency of the survey and weighs the cost of surveying a customer group to the potential benefits of the information.	
Source/Collection of Data	Surveys conducted by the TPFA and compiled cost reports.	
Method of calculation	The total cost (as defined in the short definition) to administer the survey divided by the total number of surveys mailed.	
Data Limitation	No direct costs. Allocation of indirect costs (staff time, overhead) not available.	
Calculation Type	Non-cumulative	
New Measure	No	
Desired Performance	Lower than target.	

## Texas Public Finance Authority (TPFA) Customer Service Survey 2022

TPFA's mission is to meet our client agencies' financing needs in the most cost-effective and efficient manner possible. In an effort to determine how we may better serve you, we appreciate your feedback and request that you complete this survey on or before **Monday, April 25, 2022**. Please feel free to forward this survey to other staff in your agency, as appropriate.

You may submit a hard copy to TPFA by Interagency Mail (TPFA, Clements BLDG, Suite 411), or as an email attachment (<u>survey@tpfa.texas.gov</u>).

## Please indicate the type of service or financing received from TPFA (check all that apply).

Financing

□ Project Financing

□ Master Lease Purchase Program (Equipment Financing)

Other Services

Debt Administration (funding draws, debt service payment, etc.)

□ Financial Reporting (AFR)

Legislative Assistance/Response

Agency Operations (ABEST, USAS, Budget, Payroll, Accounting, SPA)

□ Other Service (please specify) \_\_\_\_\_

## **Financing Services (Includes Project and Equipment Financing)**

<b>Financing was cost-effective.</b> □ Strongly Agree □ Agree □ No	eutral Disagree	□ Strongly Disagree	□ N/A
<b>Financing process was efficient.</b> □ Strongly Agree □ Agree □ No	eutral Disagree	□ Strongly Disagree	□ N/A
<b>Financing was provided in a time</b> □ Strongly Agree □ Agree □ No	•	□ Strongly Disagree	□ N/A
<b>Staff were knowledgeable.</b> □ Strongly Agree □ Agree □ No	eutral Disagree	□ Strongly Disagree	□ N/A
Staff were courteous and profession □ Strongly Agree □ Agree □ Note		□ Strongly Disagree	□ N/A
<b>Staff satisfactorily responded to a</b> □ Strongly Agree □ Agree □ No			□ N/A
Staff provided accurate, complete □ Strongly Agree □ Agree □ No		□ Strongly Disagree	□ N/A
Staff communicated effectively. $\Box$ Strongly Agree $\Box$ Agree $\Box$ No	eutral Disagree	□ Strongly Disagree	□ N/A
Staff provided information timely □ Strongly Agree □ Agree □ No		□ Strongly Disagree	□ N/A

## **Financing** – For ratings of "Strongly Agree" or "Strongly Disagree," please provide comments.

## <u>Other Services (Includes Debt Administration, Financial Reporting, Legislative</u> <u>Assistance, Agency Operations)</u>

Staff demonstrated a willingnes □ Strongly Agree □ Agree □ ]		$\Box$ Strongly Disagree $\Box$ N/A	X				
Staff were courteous and profes □ Strongly Agree □ Agree □ 3		$\Box$ Strongly Disagree $\Box$ N/A	ł				
<b>Staff were knowledgeable.</b> □ Strongly Agree □ Agree □ }	Neutral Disagree	$\Box$ Strongly Disagree $\Box$ N/A	X				
Staff satisfactorily responded to □ Strongly Agree □ Agree □ 1			١				
Staff provided accurate, comple □ Strongly Agree □ Agree □ 1		$\Box$ Strongly Disagree $\Box$ N/A	X				
Staff communicated effectively. □ Strongly Agree □ Agree □		$\Box$ Strongly Disagree $\Box$ N/A	X				
Staff provided information time □ Strongly Agree □ Agree □	C C C C C C C C C C C C C C C C C C C	$\Box$ Strongly Disagree $\Box$ N/A	X				
Other Services – For ratings of	Other Services – For ratings of "Strongly Agree" or "Strongly Disagree " please						

Other Services – For ratings of "Strongly Agree" or "Strongly Disagree," please provide comments.

## **General Information**

Information on TPFA's website is current and up-to-date. □ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

The TPFA website is easy to use and well organized. □ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

I am aware that TPFA has a complaint-handling process. □ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

My telephone call, email, or letter was responded to in a reasonable amount of time. □ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

Overall, I am satisfied with my experience with TPFA. □ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

General Information – For ratings of "Strongly Agree" or "Strongly Disagree," please provide comments.

## **Educational Training**

I found TPFA training sessions useful. (Answer only if you have attended TPFA sponsored training sessions.)
□ Strongly Agree □ Agree □ Neutral □ Disagree □ Strongly Disagree □ N/A

In the box below, please specify the type of TPFA training of interest to your agency that you would like to attend in the future.

#### FINANCING SERVICES

Financing was cost effective.

Strongly Agree	2	50.00%	75.00%
Agree	1	25.00%	
Neutral	1	25.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### Financing process was efficient.

Strongly Agree	2	50.00% 7	75.00%
Agree	1	25.00%	
Neutral	1	25.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### Financing was provided in a timely manner.

Strongly Agree	2	50.00%	75.00%
Agree	1	25.00%	
Neutral	1	25.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### FINANCING AND OTHER SERVICES

Staff were knowledgeable.		Services	-
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

Staff were courteous and professional. Financing Service		g Services	_
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

Staff demonstrated a willingness to assist. Financing Services		g Services	_
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### Staff satisfactorily responded to questions or requests for

information.	Financing Services		_
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

 Other S	ervices	-
5	100.00%	100.00%
0	0.00%	
0	0.00%	
0	0.00%	
0	0.00%	
5	100.00%	

Other S	ervices	_
5	100.00%	100.00%
0	0.00%	
0	0.00%	
0	0.00%	
0	0.00%	
5	100.00%	

Other Services				
5	100.00%	100.00%		
0	0.00%			
0	0.00%			
0	0.00%			
0	0.00%			
5	100.00%			

Oth	er S	ervices	-
	5	100.00%	100.00%
	0	0.00%	
	0	0.00%	
	0	0.00%	
	0	0.00%	
	5	100.00%	

#### Survey Response Data Results for FY 2022

Staff provided accurate, complete information.	e information. Financing Service	Financing Services	
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

Staff communicated effectively.	Financing Services		_
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

Staff provided information in a timely manner. Financing Services		g Services	_
Strongly Agree	4	100.00%	100.00%
Agree	0	0.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### GENERAL INFORMATION

Information on TPFA's website is current and up to date.

Strongly Agree	0	0.00%	50.00%
Agree	2	50.00%	
Neutral	2	50.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### The TPFA website is easy to use and well organized.

Strongly Agree	0	0.00%	50.00%
Agree	2	50.00%	
Neutral	2	50.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

#### I am aware that TPFA has a complaint-handling process.

Strongly Agree	0	0.00%	75.00%
Agree	3	75.00%	
Neutral	1	25.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	4	100.00%	

Other S	ervices	
5	100.00%	100.00%
0	0.00%	
0	0.00%	
0	0.00%	
0	0.00%	
5	100.00%	

Other S	ervices	-
5	100.00%	100.00%
0	0.00%	
0	0.00%	
0	0.00%	
0	0.00%	
5	100.00%	

Other S	ervices	-
5	100.00%	100.00%
0	0.00%	
0	0.00%	
0	0.00%	
0	0.00%	
5	100.00%	

My telephone call, email, or letter was responded to in a reasonable

amount of time.			
Strongly Agree	3	50.00%	100.00%
Agree	3	50.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	6	100.00%	

#### Overall, I am satisfied with my experience with TPFA.

Strongly Agree	3	50.00%	100.00%
Agree	3	50.00%	
Neutral	0	0.00%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	6	100.00%	

#### I found TPFA training sessions useful.

Strongly Agree	0	0.00% 0
Agree	0	0.00%
Neutral	2	100.00%
Disagree	0	0.00%
Strongly Disagree	0	0.00%
Total	2	100.00%

#### COMBINED TOTALS BY CATEGORY TYPE

Strongly Agree	75	74.26%	90.10%
Agree Neutral	16	15.84%	
	10	9.90%	
Disagree	0	0.00%	
Strongly Disagree	0	0.00%	
Total	101	100.00%	

#### TOTAL NUMBER OF RESPONSES RECEIVED

6